
Google Analytics

_ga, _ga_*	To differentiate between different user, unique visitor ID.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
_gat	To Request rate throttling.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 10 minutes.
_gid	To differentiate between different user, unique visitor ID.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
_gac_U A	Used to store and count pageviews.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 3 months.
utma	To distinguish users and sessions.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.

utmb	To determine new sessions/visits.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
utmc	Used in conjunction with utmb cookie to determine whether the user was in a new session/visit.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
utmv	To store visitor-level custom variable data	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
utmz	To store the traffic source or campaign that explains how the user reached the site.	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 26 months.
uid	This is an identifier for a user provided by the site (user-id)	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 60 days.
cid	This anonymously identifies a particular user, device or browser (clientid)	Is shared with Google Analytics that only uses this for reporting to The DO School Fellowships gGmbH.	Gets deleted after 60 days.

Cookies used for Marketing purposes:

Linkedin

UserMatchHistory	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Data shared with LinkedIn	Gets deleted after 30 days.
bcookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Data shared with LinkedIn	Gets deleted after 2 years.
bscookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Data shared with LinkedIn	Gets deleted after 2 years.
lang	Remembers the user's selected language version of a website	Data shared with LinkedIn	Gets deleted after session.
lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel.	Data shared with LinkedIn	Gets deleted after session.
lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Data shared with LinkedIn	Gets deleted after 1 day.

lissc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Data shared with LinkedIn	Gets deleted after 1 year.
Facebook			
sb	Identifies browser for login authentication purposes.	Data shared with Facebook.	Gets deleted after 680 days.
pl	Used to record that a device or browser logged in via Facebook platform.	Data shared with Facebook.	Gets deleted after 40 days.
wd	Measures the performance of the website.	Data shared with Facebook.	Gets deleted after session.
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Data shared with Facebook.	Gets deleted after 90 days.
xs	Used in conjunction with the c_user cookie to authenticate your identity to Facebook	Data shared with Facebook.	Gets deleted

			after 90 days.
datr	Identifies browsers for purposes of security and site integrity, including for account recovery, and identification of potentially compromised accounts.	Data shared with Facebook.	Gets deleted after 680 days.
c_user	Used in conjunction with the xs cookie to authenticate your identity to Facebook	Data shared with Facebook.	Gets deleted after 90 days.
act	Analyses website behaviour.	Data shared with Facebook.	Gets deleted after session.
reg_fb_gate	Analyses website behaviour.	Data shared with Facebook.	Gets deleted after session.
reg_fb_ref	Analyses website behaviour.	Data shared with Facebook.	Gets deleted after session.

reg_ext_ref	Analyses website behaviour.	Data shared with Facebook.	Gets deleted after session.
_fbp	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Data shared with Facebook.	Gets deleted after 90 days.
_fbc	This cookie is used by Facebook for ad click identification.	Data shared with Facebook.	Gets deleted after 90 days.
TikTok			
_ttp	To measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok	Shared with TikTok	13 months, from the last date it was used
_tt_enable_cookie	To measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok	Shared with TikTok	13 months, from the last date it was used

_tt_sessionId	To measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok	Shared with TikTok	13 months, from the last date it was used
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